

Customers in over 50 countries  
on 6 continents

Over 300,000 users

Over 30,000 instructors & teachers

Over 3,000 customers

Available in over 35 languages

99.9% uptime

Discovery



Equals



Achievement

Provides groundbreaking, cutting edge automotive e-learning solutions

Utilizes gaming technology to engage, motivate, excite and retain learners

Introduces and develops critical thinking and decision making, as well as automotive diagnostic skills and training

Gives instructors everything needed to create, teach, track & test students

Has a proven track record with thousands of customers in over 50 countries

May be used from any location, any time and on almost any web-enabled device

Sign up for a free trial today and test-drive Electude for yourself.

Visit [www.electude.com/free-trial](http://www.electude.com/free-trial) or email our sales team at [sales@electude.com](mailto:sales@electude.com)

## **E** Learning designed for automotive students & trainees

The Electude online curricula consist of hundreds of interactive lessons that are designed specifically for instructing today's generation of automotive learners. Electude is replacing traditional textbooks with its innovative and effective approach to learning:

- Automotive Essentials curriculum with over 1,000 state-of-the-art interactive lessons, tests and simulations, 2-3 new modules added or updated weekly at no extra charge
- Electric Drive curriculum with over 100 state-of-the-art interactive lessons, tests and simulations on hybrid and electric vehicles
- Learning management system that allows results tracking, testing and customizing classes & courses
- A world class engine management simulator
- NATEF Standard 12 compliant. NATEF task sheets included for MLR, AST & MAST
- Pre- and post-tests per subject
- Loved by students because it is based on gaming principles
- Budget friendly, with a range of affordable pricing options

## Why Electude

- Created specifically for automotive learners
- Makes learning dynamic, effective, fast and much more fun
- Completely aligned to ASE-NATEF areas and requirements
- Seamlessly incorporates vital STEM subject matter
- As technology changes, Electude adapts in real time
- More cost effective than textbooks
- The Electude Simulator allows for virtual fault-finding exercises

**ELECTUDE**

## Who we are

Electude is the creator of the world's leading automotive e-learning solution that is used by thousands of schools, companies and governmental organizations in over 50 countries.

Founded in 1990 by two automotive instructors who pioneered a new and unprecedented approach to automotive education. The Electude team's vision led to the creation of solutions that provide a unique and effective tool to teach all automotive learners by making it interactive, engaging, highly efficient and fun through the use of gaming technology.

## What we do

Electude's specialty is simulation-based, e-learning lessons. Today's students are instantly drawn and captivated by Electude's unique 3D gamified learning environment. This discovery-based method is about 'learning by doing'.

Electude is a cloud-based automotive e-learning solution that allows instructors to assign, create, manage and grade lessons, exercises, tests and tasks. Students can complete their assignments from any location and from almost any web-enabled device.

## Discovery-based learning

In order to improve learning retention and understanding, lessons are developed by Electude's authors and game designers based on the educational principle of guided self discovery. With small interactive tasks, students are guided step-by-step through a discovery-based learning process.



## ASE CASE accredited training

All Electude trainers can participate in the ASE CASE accredited Electude Skills Training at no additional charge. This training allows instructors to master Electude automotive e-learning solutions. CASE is the leading automotive training quality standard used in the United States.



[www.electude.com](http://www.electude.com)